

Working with 10sharpdesign

The following is a rough outline of the 10 (of course!) steps involved in a typical site design project. It may vary for extremely large or small sites, but the general principles are the same.

1. Discovery

Our first meeting(s) should focus on discussing your project goals and how 10Sharp can meet those goals. Before beginning any work on the project, we'll need to learn about your business, your customers, and your objectives.

2. Creative Brief

The Creative Brief ensures we're seeing your project the same way you are. It will outline the site architecture, plan for any technologies that need to be incorporated into the site, and review any creative direction you've provided. We will proceed only after we both feel that 10Sharp has a clear understanding of your project and goals.

3. Specification Document & Work Agreement

The Specification Document is an outline of milestones, deliverables, and site specifications. An approved Specification Document becomes the basis for the Work Agreement, a simple contract that officially places 10Sharp Design on the project.

4. Content Gathering

Although *all* site content does not have to be supplied before the design stage, it is strongly recommended that the home page content and major section pages be fully developed at this point. If you have a current site, we'll take an inventory of which assets can be re-used or re-aligned to your new site.

5. Design Comps

Graphic mockups of representative pages will be presented to show the design direction of the site. Interior pages may be wireframed to account for any variations from the base template.

6. Template Coding

Once we've established the look and feel of the site, working HTML & CSS templates will be built and common graphic elements created. The templates will be fully tested for browser & platform compatibility before content is added.

7. Functional Development

Text and graphic content will be added to the site, any third-party technologies will be incorporated, and all user processes will be finalized. By the end of this stage you should have a working version of the site.

8. Testing and QA

Once the site has been built, both you and 10Sharp will conduct testing of the various portions of the site to make sure everything works as expected and any remaining typos or content errors are corrected.

9. Launch

It's the day you've been waiting for! You can handle the site launch on your own, or 10Sharp can work with you and your hosting service to launch the site.

10. Maintenance & Site Enhancement

10Sharp can work with you post-launch to handle site updates and to grow your site with additional content and functionality.

Contact Info

We're always here for you if you have questions at any point in the process, or just want to toss some ideas around. Here's how you can reach us:

Phone 512-736-5201

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